

DERRICK SNIDER

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derricksniderdesign.com

SELECTED EXPERIENCE

SENIOR USER EXPERIENCE DESIGNER **Honeywell** **Austin, TX** **2016 – Present**

- Design platform architecture and DLS for connected services
- Lead user experience design for connected home app and connected building platform
- Direct prototyping and user testing for smart home platform
- Manage development and design teams, planning program increments and sprints

USER EXPERIENCE DESIGNER **Theresa Neil Strategy + Design** **Austin, TX** **2014 – 2016**

- User experience and interaction design for iOS, Android, responsive web apps and desktop software
- Research, strategy and design for IoT, connected home and wearables
- Created high fidelity prototypes and generated user testing reports
- Clients: Honeywell, Bloomberg, Grokker, RideScout, SteadyServ, Innography

USER EXPERIENCE ART DIRECTOR **ScrollMotion Inc.** **New York, NY** **2011 – 2014**

- Directed user experience, art direction, content and interface design for SaaS software
- Managed studio design and development teams
- Led prototyping and feature definition for products
- Clients: Genentech, Harvard Business Review, PwC, Hearst Publications, Lancôme, American Banker

MOBILE APP & WEB DESIGNER **Infusion Development** **New York, NY** **2010 – 2011**

- Led design and prototyping for marketing, trade and social apps
- Directed user experience, interaction design and product development for apps and web
- Clients: Emirates, L'Oreal, AuditionBooth

MOBILE APP & WEB DESIGNER **NYU Langone Medical Center** **New York, NY** **2009 – 2011**

- Directed design and user experience for patient treatment and research apps
- Oversaw content strategy for NYU medical staff safety training app
- Redesign of website templates across NYULMC system

WEB DESIGNER **CalArts & On Stellary Rays** **New York, NY** **2009 – 2010**

- Created interactive and graphic design for eastofborneo.org, a fine art and academia social site for CalArts
- Design for branding for onstellarrays.com, an art gallery site

ART DIRECTOR **Source Media Inc.** **New York, NY** **2006 – 2010**

- Managed creative team, art direction and layout for financial publications and annual reports
- Commissioned unique artwork, directed photo shoots, and oversaw art budget
- Creative oversight of website redesign

ART DIRECTOR **Art & Ink Publications** **Hoboken, NJ** **2002 – 2006**

- Branding design, art direction, photo editing, and layout for seven art, music and culture magazines
- Directed design team, and approved print proofs

STUDIO MANAGER & ARTIST ASSISTANT **Matt Mullican Studio** **New York, NY** **2003 – 2004**

- Assisted artist with the design and production of banners, billboards, stone cuts and other media
- Studio management, budgeting and art fabrication

EDUCATION

BFA STUDIO ART **University of Texas** **Austin, TX** **2001**