

DERRICK SNIDER

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derricksniderdesign.com

SELECTED EXPERIENCE

USER EXPERIENCE DESIGNER **Theresa Neil Strategy + Design** **Austin, TX** **2014 – Present**

- User experience and interaction design for iOS, Android, responsive web apps and desktop software
- Leadership for client product teams
- Research, strategy and design for the internet of things, the connected home and wearables
- Create high fidelity prototypes and generate user testing reports
- Clients: Honeywell, Bloomberg, SteadyServ, Innography, RideScout, Grokker

USER EXPERIENCE DIRECTOR **ScrollMotion Inc.** **New York, NY** **2011 – 2014**

- Directed user experience, art direction, content and interface design for SaaS software
- Managed studio design and development teams
- Designed biotech, financial and publishing apps on iOS and Android
- Led prototyping and feature definition for products
- Clients: Genentech, Harvard Business Review, PwC, Hearst Publications, Lancôme, American Banker

MOBILE APP & WEB DESIGNER **Infusion Development** **New York, NY** **2010 – 2011**

- Led design and prototyping for marketing, trade and social apps
- Directed user experience and interaction design for iOS, Android and responsive websites
- Managed product development from wire frames to comps
- Clients: Emirates, L'Oreal, AuditionBooth

WEB DESIGNER **California Institute of the Arts** **Los Angeles, CA** **2010**

- Created interactive and graphic design for eastofborneo.org, a fine art and academia social site

MOBILE APP & WEB DESIGNER **NYU Langone Medical Center** **New York, NY** **2009 – 2011**

- Oversaw design and user experience for patient treatment and research apps
- Direction of content strategy for NYU medical staff safety training app
- Redesign of website templates across NYULMC system

WEB DESIGNER **On Stellar Rays Gallery** **New York, NY** **2009 – 2011**

- Created interaction, branding and template design for Lower East Side art gallery website

ART DIRECTOR **Source Media Inc.** **New York, NY** **2006 – 2010**

- Managed creative team, art direction and layout for financial publications and annual reports
- Commissioned unique artwork, directed photo shoots, and oversaw art budget
- Creative oversight of website redesign

ART DIRECTOR **Art & Ink Publications** **New York, NY** **2002 – 2006**

- Art direction, branding, photo editing, design and layout for art, music and culture magazines
- Managed design team and oversaw art budget
- Redesign of layout across all publications

EDUCATION

University of Texas, Austin, TX

BFA Studio Art: 2001

Painting and Drawing